

# More Savings More Road

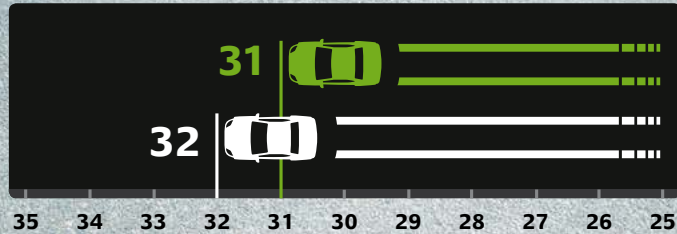


When you purchase an ECOPIA tyre, you are receiving more than just a tyre.

### Wet Braking Performance

ECOPIA EP200 ●

TURANZA AR10 ●



Test conditions: Vehicle: Toyota Altis, Size: 195/65R15, Rim: 6.0x15, Pressure: 210kPa

### Rolling Resistance

ECOPIA EP200 ●

TURANZA AR10 ●



The Ecopia EP200 tyre's rolling resistance is less than other tyres, allowing them to roll up to 47% further\*

\*Based on lab. test by Bridgestone technical center in Japan, size: 195/65R15. Comparison based on Bridgestone ECOPIA EP200 and AR10 tyres.

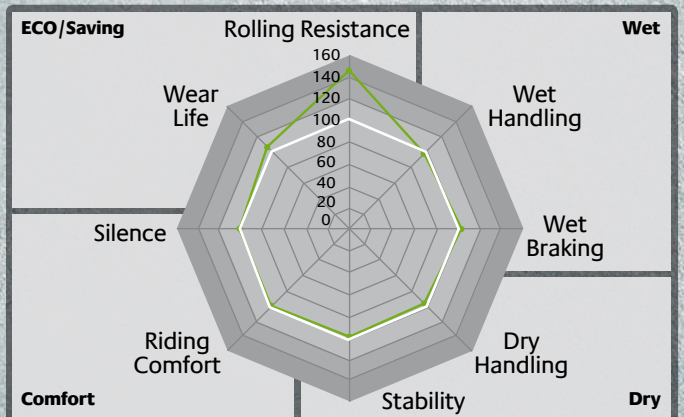
Ecopia tyres improve fuel efficiency by up to **8.1%**

\*Source: JATA

### Product comparison for Passenger Tyres

ECOPIA EP200 ●

TURANZA AR10 ●



Target vehicle: Small to Mid-size Car



# How much can you save with Ecopia Tyres?

Tyre	Assume fuel price	% Savings
<b>EP200</b>	<b>HK\$17.00 /litre</b>	<b>8.1%</b>

## DISCLAIMER

### For: EP200

Based on up to 8.1% improvement in ECOPIA EP200's fuel efficiency compared to Bridgestone Turanza AR10's over a 10,000km distance travelled.

(Size: 195/65R15, based on the test of JATA)

Actual savings may vary based on tire maintenance, vehicle, driving style and road conditions.

## ECOPIA EP200

RIM	SIZE	LI/SS	PR
18	245/45R18	96V	
17	225/45R17	91V	
	225/50R17	94V	
	215/50R17	91V	
	225/55R17	97V	
	215/55R17	94V	
16	205/55R16	91V	
	185/55R16	83V	
	225/60R16	98V	
	215/60R16	95H	
	205/60R16	92V	

RIM	SIZE	LI/SS	PR
16	205/65R16	95V	
15	195/50R15	82V	
	195/55R15	85V	
	185/55R15	82V	
	205/60R15	91V	
	195/60R15	88V	
	195/60R15	88H	
	185/60R15	84V	
	215/65R15	96V	
	205/65R15	94V	

RIM	SIZE	LI/SS	PR
15	195/65R15	91V	
	195/65R15	91H	
	185/65R15	88H	
	175/65R15	84H	
14	185/60R14	82V	
	185/65R14	86H	
	175/65R14	82H	
	195/70R14	91H	
	185/70R14	88H	
13	175/70R13	82H	



## Cautions

### Replacing Tyres

- When replacing tyres, it is advisable to select tyres based on the size, ply rating and maximum load capability of the original tyre.
- Check rim for any irregularities or damage before assembling.
- Mounting of tyres, fitting beads and inflating tyres must always be conducted in the safety cage to protect the tyre fitter from explosion.
- To ensure that the tyre is properly mounted, the distance between the rim line and rim flange should be uniform around the circumference of the rim.

### Mixing of Tyres

- The mixed application of different types of tyres on the same axle can adversely affect manoeuvrability, stability and braking because of differences in performance characteristics and tyre deformation.

### Tyre Storage

- When storing tyres, avoid direct sunlight, ozone, moisture, petroleum products and extremely high ambient temperatures.

### Tyre Inflation Pressure

- Most tyre trouble is caused by incorrect inflation pressure. This seriously affects driving performance and tyre life.
- Adjust pressure when tyre is cool.
- When returning to highway driving after desert driving at deflated pressure, please readjust pressure to normal at the earliest possible opportunity. Avoid running at high speeds at underinflated pressure.

The sizes and specifications shown on this document are subject to change without notice.

